

# SINGAPORE MICE DIRECTORY 2025

An online directory of MICE Companies and MICE events in Singapore

## About the Singapore MICE Directory 2025

Welcome to the Singapore MICE Directory 2025 – your essential online resource for the Meetings, Incentives, Conferences, and Exhibitions (MICE) industry in Singapore.

The fully digital directory, hosted under the SACEOS website, is designed to be the go-to platform for industry professionals, event planners, and stakeholders seeking detailed information on MICE companies and events within Singapore's vibrant ecosystem.

Set to launch in March 2025, the Singapore MICE Directory 2025 will provide users with streamlined access to a rich database featuring SACEOS members and industry players, as well as a calendar of events in 2025 that will shape the Singapore MICE landscape.

As the MICE industry continues to thrive and evolve, this directory serves as a testament to Singapore's commitment to being a premier global hub for business events, fostering connections, innovation, and growth.

Explore the Singapore MICE Directory 2025 and unlock valuable insights, contacts, and opportunities that will elevate your experience in the world of business events.

## Why you should be part of the Singapore MICE Directory 2025:

### Premier Industry Listing

Join Singapore's comprehensive MICE directory and be part of a trusted, reputable directory that enhances your brand recognition.

### Enhanced Visibility both Locally and Globally

Increase your company's exposure to both local and international clients searching for MICE services in Singapore.

### Showcase Expertise and Build Credibility

Highlight your company's unique value and key achievements/accolades (Singapore MICE Awards, Singapore MICE Sustainability Certification, etc)

### Tap on industry-level distribution channels

Be part of the industry directory which will be distributed to different stakeholders leveraging on SACEOS strategic partnerships, including government agencies, embassies, and trade associations.

# Example of How Your Company/Event Will Be Featured:

## Company Listing

The image shows two versions of a company listing: 'Basic' and 'Spotlight'. The 'Basic' version has a green header and a light grey background. The 'Spotlight' version has a red header and a white background. Both listings are for 'Singapore Association of Convention & Exhibition Organisers & Suppliers (SACEOS)'. The 'Spotlight' version includes a 'Company Logo' at the top, a 'View Profile' button, and a note to refer to page 3 for more details. Labels with lines point to various elements: Company Name, Address, Email, Tags, Social Media Platforms, and 'View Profile' Button.

**Basic**

**Spotlight**

**Company Name**

**Address**

**Email**

**Tags**

**Social Media Platforms**

**Company Logo**

**'View Profile' Button**

\*Refer to page 3 for more details

## Event Listing

The image shows two versions of an event listing: 'Basic' and 'Spotlight'. The 'Basic' version has a green header and a light grey background. The 'Spotlight' version has a red header and a white background. Both listings are for 'Singapore MICE Award' and 'Singapore MICE Forum'. The 'Spotlight' version includes an 'Event Logo' at the top, a 'Learn More' button, and a note to refer to page 4 for more details. Labels with lines point to various elements: Event Name, Event Details, Tags, Website, and 'Learn More' Button.

**Basic**

**Spotlight**

**Event Name**

**Event Details**

**Tags**

**Website**

**Event Logo**

**'Learn More' Button**

\*Refer to page 4 for more details



## Singapore Association of Convention & Exhibition Organisers & Suppliers (SACEOS)

**Banner**

1920 x 220px

**Company Logo**

560 x 400px

**Company Name**

### About SACEOS

SACEOS is the Singapore Association of Convention & Exhibition Organisers & Suppliers - SACEOS is the national trade association for Meetings, Incentives, Conventions, Exhibitions (MICE) & Events industry in Singapore.

Founded in 1979, SACEOS' mission is to help our companies and workforce develop competitively and prosper; work closely with government agencies to attract and grow business events that support Singapore's drive to be a Global-Asia node for Innovation, Technology and Enterprise; and entrench Singapore's position as the world's leading destination for MICE events and businesses.

**Company Description**

100 - 200 words



**Video**

### Brochures

SACEOS Membership	<a href="#">Visit</a>
SACEOS Advertising Rate	<a href="#">Visit</a>
Singapore MICE Sustainability Certification	<a href="#">Visit</a>

**Links & Brochures**

### Our Awards and Certifications



**Awards & Certifications**

1280 x 720px

### Gallery



**Photo Gallery**

1280 x 720px

Spotlight Company Listing



**Banner**  
1920 x 220px



**Event Logo**  
560 x 400px

**Singapore MICE Forum (SMF)**

**Event Name**

### Moments & Momentum

- Date:** 25 - 26 July 2024
- Venue:** Sands Expo & Convention Centre, Level 4, Roselle Simpor Ballroom
- Website:** <https://saceos.org.sg/singaporemiceforum/>
- Organised by:** SACEOS

Organised by SACEOS, the Singapore MICE Forum is not just the industry's choice thought-leadership and networking conference; it's a celebration of the power of Moments and the unstoppable Momentum that defines the very best of our industry. Attendees can look forward to connecting with over 400 MICE professionals and gleanning expert insights from over 30 industry speakers on key topics such as AI, Sustainability, Talent, Community, Sales & Marketing and more.

### Event Information

(Tagline, Date, Venue, Website, Organiser & Description)

100 - 200 words



**Video**

### Our Awards and Certifications



**Awards & Certifications**

1280 x 720px

### Gallery



**Photo Gallery**

1280 x 720px

Spotlight Event Listing

Please select the listing package that best suit your needs:

Listing Package				
	Members		Non-Members	
	Company Listing	Event Listing	Company Listing	Event Listing
<b>Basic</b>	Free	Free	\$400	\$400 per event
<b>Spotlight</b>	\$200	\$200 per event	\$800	\$800 per event

\*Prices quoted before GST

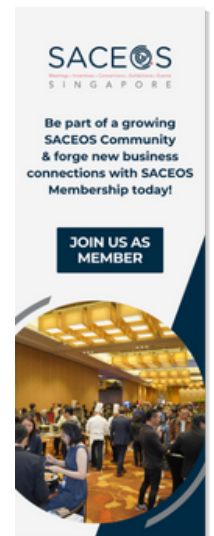
Event listing to be submitted by event IP owners only

Advertisement options available in the Singapore MICE Directory for enhanced exposure:

**Vertical Banner**  
250 x 700px

Advertisement Package		
<b>Basic:</b> <ul style="list-style-type: none"> <li>Banner advertisement in Singapore MICE Directory x 1 month</li> </ul>	<b>Member:</b> \$1,800	<b>Non-Member:</b> \$3,400
<b>Enhanced:</b> <ul style="list-style-type: none"> <li>Banner advertisement in Singapore MICE Directory x 1 month</li> <li>Rotating carousel banner on SACEOS website x 1 month</li> <li>LinkedIn post x 1</li> </ul>	<b>Member:</b> \$3,600	<b>Non-Member:</b> \$6,800

\*Prices quoted before GST



Please select your listing package [here](#)  
or contact us at [secretariat@saceos.org.sg](mailto:secretariat@saceos.org.sg) for any enquires.

An Initiative of:



Developed by:

