



## Jenny Wang

Acting Vice President  
Resort Sales, Regional Marketing, MICE & Partnerships  
Resorts World Sentosa

Jenny is a seasoned leader with over 15 years of experience shaping the tourism and hospitality landscape across Greater China and Asia. As a strategic force behind Resorts World Sentosa (RWS), she has been instrumental in driving the growth of both the leisure and MICE segments, enhancing RWS's global reputation as a premier destination for world-class events.

Currently, as Acting Vice President, Jenny leads RWS's regional sales and marketing efforts, overseeing key MICE initiatives that continue to define the brand's prominence in the industry. From orchestrating large-scale, hybrid events like the Huawei Cloud Spark Founders Summit to leading major corporate gatherings such as the Trip.com Global Partner Summit, her ability to execute complex, high-profile events has been central to RWS's post-COVID resurgence.

Her expertise in partnership development has also been a cornerstone of her success. Whether through innovative collaborations with international brands or engaging campaigns like the Genshin Impact experience, Jenny consistently drives impactful initiatives that elevate the customer experience, generate revenue, and open new avenues for growth.

Jenny's leadership style is defined by her ability to inspire teams, bridge regional gaps, and champion innovation. She is committed to shaping the future of the tourism and MICE industries by harnessing creativity, strategic partnerships, and data-driven decision-making to deliver exceptional results.