

As the CEO of HUONE Singapore and Co-Founder of Variety Communications, **Jay** bridges the worlds of experiential venue innovation and cutting-edge audiovisual solutions. With a deep-rooted passion for elevating Singapore's MICE industry, he has actively contributed to SACEOS by fostering collaboration, driving innovation, and championing initiatives that empower businesses and professionals. His dual expertise in event execution and immersive experiences allows him to offer fresh perspectives on industry challenges and opportunities. He is committed to shaping the future of MICE, ensuring Singapore remains a global hub for impactful and transformative events.