



Make  
Eventful  
Work™

## Dylan Sharma

Co-Founder & Director, TRICOM Events

Vice-President (Advocacy and Communications), SACEOS

Dylan Sharma is a seasoned event professional with over 20 years of experience in the MICE industry.

His journey in event management began after he graduated from university and joined a reputable local firm focusing on events and exhibitions; where he honed his project and business management skills. In six years, he secured key accounts and market share, working his way up to the position of General Manager leading the event management division, whilst also playing a significant role in enabling the organisation to become publicly listed.

In 2006, Dylan, together with his co-Founder, embarked on the path of entrepreneurship and started TRICOM Events. Today, TRICOM is a proud homegrown event agency that focuses on high level business events. The passionate and dynamic team at TRICOM is dedicated to creating meaningful events for their clients, and delivering perfection through strategic plans tailored to clients' needs.

In 2020, this also included spearheading the return of the first large scale event in Singapore since the pandemic; working closely with various governing bodies to ensure the safe resumption of events. In 2021, TRICOM was the first event company in Singapore to be certified as a SG Safe Event Organiser, and in early 2024, was the pioneering company to be certified under the national framework for MICE Sustainability Certification (MSC).

Dylan has spoken and moderated at many conferences in Singapore and the region, and believes in working together with the many varied voices of the diverse MICE ecosystem to strength the industry. This has led him to be actively involved in SACEOS and the conversation that matter within the MICE industry. His views have often been quoted via interviews on Channel News Asia (CNA), BBC, as well as various national and international broadsheets.