

## Sukumar Verma, Informa Markets



Sukumar is Managing Director for Informa Market's Maritime & Energy group in Singapore. His 20+ years of MICE experience includes 14 years with Informa in Singapore where he

- Is directly responsible for Singapore Maritime Week, Sea Asia, OSEA and the Singapore International Bunkering Conference and Exhibition
- Leads the Food and Hotel Asia (FHA) event operations team that works closely with venues and contractor partners
- Drives partner acquisition, sales management and strategy for various Maritime and Energy shows in SE Asia and China

Sukumar leads sustainable events implementation for Informa across ASEAN and its Global Maritime vertical. He is Convenor for Enterprise Singapore's Technical Committee on MICE Task Group for sustainability in business operations. These roles allow him to work with industry players to progress sustainability in a concerted approach.

He led Informa's participation in IMDA's open innovation platform to support SMEs and enable event tech innovation in Singapore.

In collaboration with STB and SACEOS, Sukumar launched the highly regarded TSEA (The Special Event Show and Awards) in Singapore in 2019, to open up collaboration and opportunities across MICE sectors. He contributed to the digital event playbook checklist as part of the IRR and has been a speaker at the Singapore MICE Forum and STB / Web In Trave webinar series on rethinking business events.

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