

Richard Ireland

A Master's graduate from the University of Sydney, Richard has been involved in 'live events' for the past 20 years. He has launched numerous exhibitions, conferences, training events and digital communities over a broad range of industries through Asia Pacific.

Richard is currently the Managing Director of Clarion Events Asia and his role is to expand Clarion's footprint in the region via organic growth, launch and via acquisition. He was previously the CEO of Terrapinn Asia Pacific.



Richard has regularly trained both exhibition and conference management to industry and has served as the Vice President of the Singapore Association of Convention Organisers and Suppliers. Richard has consulted to a number of business media companies in Asia Pacific focusing on strategy and performance improvement.

Richard has pitched, won and managed joint venture partnerships with some of the region's and world's largest trade associations and governments and have been involved with various m&a transactions