



Priscilla Leong **Managing Director – Expotrans Pte Ltd**

Introduction

Priscilla Leong is a commercially-minded networker, likes to engage with people and create win-wins by connecting the dots and exploiting opportunities.

Priscilla is currently the founder and Managing Director of Expotrans Pte Ltd. A company established with a clear vision of leveraging technology to enhance efficiency in logistics management of exhibitions and events in the New Now. The company is an affiliate of Expotrans SpA, a company established since 1990 operating as official freight forwarder at major Italian venues in Italy.

Prior to this, Priscilla was the Global CEO for Agility Fairs & Events Logistics (“Agility”). She spent 16 years with Agility, started as CFO rising to role of CEO. In Agility, she had oversight of a network of offices in over 30 countries covering Americas, Asia Pacific, Europe and Middle East.

Priscilla is currently the Acting Hon. Treasurer of SACEOS and previously served on SACEOS Exco from 2011 till May 2020, separately as Hon. Treasurer, Hon. Secretary, Committee member and VP-Community.

Through the years, Priscilla is very much plugged into the Events industry through her involvement with other industry associations like AFECA, IELA and UFI, keeping abreast of developments in the industry globally.