

Adeline comes with over 20 years of experience and institutional knowledge in the business events industry for both public and private sectors locally and overseas. My past experience in STB has built up my strength in partnering stakeholders from different backgrounds, including the government, associations, academia and the business sectors; thus fostering the growth of the MICE industry. While managing one of Singapore Government's most significant events at MND, I totally understand and appreciate how taking an integrated systems approach is crucial to the development of large scale sustainability projects. These knowledge has propelled my passion to bring sustainability to the forefront for the MICE industry.

Having spent some years as SACEOS Young Leader to help with developing talents through the MICE challenge, I also hope to further develop my passion to create the environment and the structure for our next generation of MICE talents.

Now as AVP at Resorts World Sentosa, I want to give back to the industry by creating a positive impact through co-creating meaningful partnerships and driving industry education. I am also the MICE representative for RWS' sustainability steering committee, and will be able to share my knowledge with all partners.